



## PROFESSIONAL SERVICE CENTRE PROGRAM MEMBERSHIP IT ALL ADDS UP

### Professional Service Centre Program Membership Tiers

The program has five tiers that a member can be placed in. Each tier earns you even more benefits. Each member is placed in a tier based on their annual purchase support of ACDelco parts.

- Tier 1 = \$12,000+
- Tier 2 = \$24,000+
- Tier 3 = \$36,000+
- Tier 4 = \$48,000+
- Tier 5 = \$60,000+

The PSC program can help you grow your business into a stronger, more profitable one. The simple tiered system gives you a long list of benefits for your membership. As a program member, you get access to training that helps keep you and your technicians on the cutting edge of automotive service. Plus - with the newly enhanced PSC Visa Rewards points program, any member, regardless of Tier level, **can earn 5% back** on their ACDelco purchases which for many PSC program members equals thousands of reward dollars a year.

Make it to the highest Tier level and you can get it all!

This exclusive program and ACDelco's continuously expanding product line-up gives you even more reasons for choosing ACDelco.

### There are four easy requirements for program membership:

1. Be sponsored by an ACDelco Distributor in your area.
2. Purchase access to the program for a low monthly fee of \$109.95.
3. Purchase ACDelco products while gaining access to a complete network of support.
4. Leverage the ACDelco brand with ACDelco merchandising (take advantage of our professionally produced merchandising where it fits in your shop).

For more details regarding the PSC Program, go to [TechConnectCanada.com](http://TechConnectCanada.com) or call the ACDelco Info-Line at 800.263.3526, Prompt 3.



**ACDelco**<sup>®</sup>

[TechConnectCanada.com](http://TechConnectCanada.com)  
1-800-263-3526

# PSC program comprehensive benefits are listed below



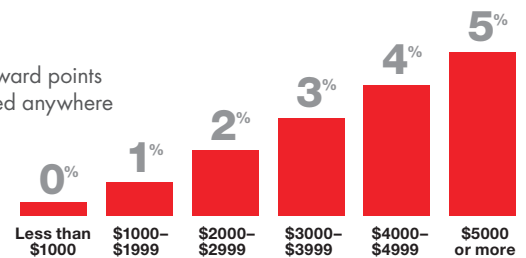
Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
<b>Training</b> <ul style="list-style-type: none"> <li>Access to ACDelco Instructor-Led classroom training – Enroll one student for each hands-on Instructor-Led course</li> <li>Unlimited access to ACDelco Online Training – Web-Based training including technical, business and simulation training</li> <li><b>New! Training!</b></li> <li>Half day ILT Classes - enroll one student for each half day seminar</li> <li>Unlimited Virtual Classroom Training</li> </ul> <b>Rewards</b> <ul style="list-style-type: none"> <li>PSC Visa Reward Points Earn up to 5% Rewards on everything you buy</li> </ul> <b>Additional Benefits</b> <ul style="list-style-type: none"> <li><b>New! Roadside Assistance</b></li> <li>Qualify to offer this program at no charge to your customers who buy more than \$25.00 in ACDelco parts at one service appointment</li> <li><b>New! Identifix membership discount</b></li> <li>Cintas Uniform Program with custom designed ACDelco work shirts</li> <li>ACDelco Customer Retention System powered by MechanicNet</li> <li>ACDelco Technical Assistance Centre</li> <li>ACDelco PSC Shop Management Solution (powered by Carrus)</li> <li>Exclusive Moneris rates (credit/debit card fees)</li> <li>Kelly Williams Car Care Clinics</li> </ul> <b>MARKETING</b> <ul style="list-style-type: none"> <li>Merchandising and Marketing Support</li> <li>TechConnect Website &amp; PSC e-Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>All benefits of Tier 1 <b>PLUS</b></li> <li>InTune consumer newsletter mailings and access to electronic files</li> <li>ACDelcoCanada.com Locator listing</li> <li>Enroll up to 2 technicians for every Instructor-Led Training course</li> <li>Enroll up to 2 technicians for every 1/2 day Instructor-led Training Seminar Course</li> </ul>	<ul style="list-style-type: none"> <li>All benefits of Tier 2 <b>PLUS</b></li> <li>Access to ACDelco Instructor-Led training – Enroll an unlimited number of students for each Instructor-Led course</li> <li>Discounts on New GM vehicles for owner and staff</li> <li>GM Service Information (eSI) Discount (Minimum \$3,000 / month, through WIP only)</li> <li>Qualify for the ACDelco Sign Program offering funding for ACDelco shop signage</li> </ul>	<div style="background-color: red; color: white; padding: 5px; transform: rotate(-45deg); display: inline-block;"><b>NEW</b></div> <ul style="list-style-type: none"> <li>Scheduled MyShop in Shop Training Clinics</li> <li>Additional Technical Assistance Centre Discount                             <ul style="list-style-type: none"> <li>earn an additional 40% off the already discounted PSC rate</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>All benefits of Tier 1-4 <b>PLUS</b></li> <li>FREE use of ACDelco Technical Assistance Centre 1-800 line</li> <li>Priority Scheduling for Training</li> </ul>

PSC Training Distribution*	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
<b>Instructor-led Classroom Training – Full and half day Technical and hands-on application</b>					
Instructor-Led Course	1 Tech	2 Techs	Unlimited	Unlimited	Priority Seating
Online Course Registration <i>(Fast registration helps to secure a technician's spot)</i>	1 Tech	2 Techs	Unlimited	Unlimited	Unlimited
Course Completion Certificates <i>(Access online and print anytime, as many print outs as needed) Note: Certificates are located in your training records.</i>	Online Access	Online Access	Online Access	Online Access	Online Access
<b>Technical and Product Focused Instructor-led Training Seminars</b>					
Technical Seminar	1 Tech	2 Techs	Unlimited	Unlimited	Priority Seating
Product Clinic Seminar <i>(When hosted by an ACDelco Distributor)</i>	Unlimited	Unlimited	Unlimited	Unlimited	Priority Seating
<b>Virtual Classroom Training – Instructor-Led Live Web Based Training</b>					
Virtual Classroom Training Course	Unlimited	Unlimited	Unlimited	Unlimited	Priority Seating
<b>MyShop – In Shop Training – 1 hour of Technical and Face to Face training, right in your shop</b>					
MyShop In Shop Training Course	Based on Availability	Based on Availability	Based on Availability	Requires Scheduling	Priority Seating
<b>Online Training – Hundreds of technical, business and diagnostic courses available 24/7</b>					
Product Knowledge	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
TECHAssist	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
WBT Course	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Simulations	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited

## ACDelco PSC Visa Rewards

The PSC Program Member Rewards program is an exclusive credit card gift card that lets you earn reward points (1 point = \$1) on everything you buy based on your reported monthly purchases. The card can be used anywhere a standard Visa card is accepted, giving you almost unlimited options to use your points!\*

With the PSC Visa Rewards program, as a PSC, you can receive up to 5 percent back on all of your reported monthly purchases of ACDelco parts to spend on yourself or your business. For many PSC this amounts to thousands of dollars a year. Call 800.263.3526, Prompt 3, to learn more about the PSC Visa Rewards program.



TechConnectCanada.com  
1-800-263-3526



\*Unqualified PSC Program Members, those who have not reached the minimum purchase level for Tier 1, qualify for unlimited online and VCT training. Instructor-led and technical seminars will be charged at the PSC discounted rate. There is no, no charge instructor-led or technical seminars. ACDelco reserves the right to modify, change or cancel this program at any time for any reason. See complete PSC Program Guidelines online at TechConnectCanada.com. \*\*Visa Rewards card introduced in 2013. For PSC accounts who received a renewed TSS Exclusively Yours card - the standard EY guidelines limiting usage at select retailers apply. Points are valid for the duration of the card renewal of 2 years. New reward points for 2013 purchases will be placed on the new Visa Rewards card and will no longer be applied to the Visa EY Card. Ensure you use your points before the EY card expires.